



Deanna Nalbandian
Graphic Designer

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deannagraphics.com

Education

05/2010 – 08/2012

Art Center College of Design

Bachelor of Fine Arts in Graphic Design

08/2005 – 05/2009

Woodbury University

Bachelor of Arts in Communication

Minor in Graphic Design (graduated Cum Laude)

04/2012 – 05/2012

London Study Abroad, Art Center Student

Selected to participate in a collaboration with a group of students in diverse majors to travel to London and design a cultural art exhibition. Designed a poster themed around the 2012 London Olympics and had a show at Kemistry Gallery, which remained on display for five months.

10/2011

Jenny Craig Design Storm, Art Center Participant

One of a select group of students invited to collaborate in a three-day brainstorming with a team to discuss future marketing and design strategies for a new approach to a younger and unisex market.

10/2010 & 04/2012

AIGA Conferences, Attendee

Attended the National Gain Conference in New York and the San Diego AIGA Chapter's Y17 Conference.

Experience

02/2014 – Present

The Lucky Group, Graphic Designer

Part of the group that launched this start-up company's e-commerce website. Defines user experience and develops site mocks. Conceptualizes and designs web assets and email marketing campaigns. Collaborates with photographers, copywriters and marketing strategists to design a cohesive brand throughout *Lucky* magazine's print, digital, mobile and e-commerce platform.

08/2012 – 02/2014

Robert Louey Design, Graphic Designer

Specialized in concept development, strategic design, and global marketing. Collaborated with the team for brand strategy development through research, collaboration, planning, and execution.

01/2012 – 04/2012

ABC/Disney, Intern

Redesigned and developed company deliverables, including logos, flyers, event collateral, and books. Photographed TV show promotional items for the online product catalog.

03/2009 – 01/2012

Exxel Outdoors, Senior Graphic Designer

Worked with Disney, Marvel, Sanrio, and in-house style guides to create camping gear and outdoor apparel.

Also worked closely with the creative director to develop product catalogs as well as packaging.

Freelance, Graphic Designer

Hagopian Ink - for Pepsi

Royal Gor Photography

Jewel City Crossfit

Red Top Market

Computer Knowledge

Expert level: Adobe Creative Suite

Strong knowledge in: CSS, HTML, JavaScript

Familiar with: Processing, Cinema 4D and WordPress

Honors/Awards

Nominated to feature work in a published book, *Visual Families*, by Gestalten

2012 Adobe Design Achievement Awards Semifinalist for USPS style guide and Paradigm book

Dean's List

Art Center Scholarship (merit-based)

Art Center Student Gallery

Woodbury Leadership Award

Lambda Pi Eta Society

National Honors Society

Affiliations

AIGA (Member)

Art Center Design Matters IMPACT (Member)

Volunteer

Participated in Jordan/Nike 2011 community project at Inglewood High with Art Center student group. Painted the Jordan mural on campus wall for their new corporate responsibility program.

Designed for Felix Magazine in support of the Apareció Foundation whose mission is to provide low-income, high-potential young women in public high schools with academic, social-emotional, and behavioral needs.

Interests

Photography, painting, psychology, and writing

Languages

Fluent in Armenian and English

Portfolio and references available upon request.